



**About Mustaches for Kids Baltimore
Growing Season 2011**

Mustaches for Kids (M4K) is volunteer-run organization started in 1999 by a small (and brave) group of friends in Los Angeles who chose to use the power of the mustache to raise money for children's focused charities. Since then, Mustaches for Kids chapters have spread across the world, a steady expansion not unlike the measured, deliberate growth of a Mustache. Each chapter of Mustaches for Kids is free to select their own local kids-focused charity to support.

Mustaches for Kids Baltimore was founded in 2008 and quickly "grew" (pardon the expression) on the strength of Charm City's big hearts and humble upper lips. M4K Baltimore has chosen Donors Choose.org as our benefactor, a registered 501(c)(3) non-profit that allows donors to individually choose and directly fund teacher-submitted educational projects, improving the public school experience for students in Baltimore City and around the country.

In just three short years, **the Baltimore Chapter of M4K has raised over \$80,000 and positively impacted over 45,000 Baltimore city public school students! Join us for our fourth year!**

Q. Is this a joke?

No, we swear to all that we hold holy that this is not a joke; we need your support. Since its inception in 1999, thousands of Growers across the world have joined Mustaches for Kids for Kids, having raised OVER \$1 MILLION for local children's charities!

Q. Why Mustaches? Why the silly name?

This is not your typical fundraising organization. We believe in doing good and having a good time doing it.

Q. How does it work?

Each year, participants ("Growers") raise money by growing sweet, sweet Mustaches for a one-month period. They shave their faces, except for the Mustache, a minimum of one time per week. The Growers use the mustache to start conversations and solicit donations from friends, family, co-workers, and random strangers. At the end of the Growing Season, Mustaches for Kids hosts a Mustache Contest where the facial hair is evaluated by an independent panel of judges, and one Mustache is declared to be the "Sweetest."

Q. How do I contact Mustaches for Kids Baltimore to learn more?

You can learn more by visiting www.m4kbaltimore.org or emailing us at m4kbaltimore@gmail.com

