



For Immediate Release

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Mustaches for Kids “Grows” For Education

- Fourth Annual Mustache Growing Challenge Benefits Baltimore Area Public Schools -

Mustaches for Kids Baltimore is proud to announce “Growing Season 2011”, a hairy four-week endeavor using the power of the mustache to positively impact Baltimore area public school classrooms!

Since our founding in 2008, hundreds of brave Baltimoreans including Dr. Andres Alonso (CEO of Baltimore City Public Schools), the Teach For America Baltimore corps, principals, and general do-gooders have participated in growing mustaches for a good cause. In just three short years (or more accurately, 12 hairy weeks) **we’ve raised over \$80,000 and positively impacting the educational experience of over 45,000 Baltimore city students!** Not bad for a bunch of guys in mustaches.

On Wednesday, November 1st brave volunteers across Baltimore will once again shave any existing facial hair and begin to grow beautiful mustaches following carefully articulated grooming guidelines. Then for the next 4 weeks, you may see them around Baltimore stylishly soliciting donations from friends, family, coworkers and neighbors! We are proud to once again support DonorsChoose.org as our charitable partner. DonorsChoose.org is a registered 501(c)(3) non-profit that allows donors to directly fund teacher-submitted educational projects of the donor’s choosing.

The Baltimore Chapter is looking for “growers” and supporters to participate in this fun and rewarding challenge! Or simply come join us at our two signature events to witness the fun:

- **“Shaving Day”** Wednesday, Nov. 1st, 7pm – Location TBD
The men shave clean in public to prepare for the mustache growing season!
- **“Stache Bash”** Saturday, Dec. 1st, 6-9pm – PBR Baltimore (Power Plant)
A mock beauty pageant celebrates our volunteers and crowns Baltimore’s Sweetest Stache!

For the most up-to-date information about the Baltimore chapter of Mustaches for Kids and weekly event locations, visit www.m4kbaltimore.org.

About Mustaches for Kids

Mustaches for Kids is a volunteer-run organization started in Los Angeles in 1999 to improve our local communities and have fun by growing Mustaches for children's charities. Since its humble beginnings, Mustaches for Kids chapters have spread across the continent, a steady expansion that is not unlike the measured, deliberate growth of a Mustache and have raised over \$1 MILLION (primarily through small dollar donations) for children-focused charities such as the Make-A-Wish Foundation, Children's National Medical Center, and DonorsChoose.org.

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